



ACCOR HOTELS

Feel Welcome

Press Release

Paris, September 14th, 2016

AccorHotels, now a global leader in the luxury segment, announces a series of new appointments in its development teams

Appointments

Greg Doman, Francois Baudin and Laure Morvan have been respectively appointed SVP Development North and Central America, Luxury Hotels Americas & Residential, SVP Development Luxury Hotels Europe Middle East and Africa and VP Development Luxury Hotels ASPAC.

In their new roles, they will report to Gaurav Bhushan, AccorHotels' Global Chief Development Officer.

These appointments aim to align the development team to the new global organization, following the acquisition of FRHI and the creation of the luxury division headed by Chris Cahill.

Commenting on the appointments, Gaurav Bhushan, AccorHotels' Global Chief Development Officer, declared: *"The integration of FRHI makes AccorHotels a worldwide leader in the luxury segment. As the Group enters this new exciting adventure, we have set ourselves ambitious targets across all regions to enhance our network in this segment. The Luxury development teams led by Greg, François and Laure will combine their expertise together with the knowledge and network of our regional development teams worldwide to expand our luxury and upscale brands portfolio and strengthen our leadership in this segment."*

Greg Doman, SVP Development North and Central America, Luxury Hotels Americas & Residential, has been with FRHI for 13 years and has extensive experience in both luxury hotels and branded residential development. In this role, he will lead the development for the North and Central America network, and also work closely together with Abel Castro, SVP Development South America, for the development of our luxury and upscale network in South America.

Greg Doman will also be responsible for the branded residential business globally for the Group, as AccorHotels eyes great growth potential for this business in most of the regions it operates as well as for some of the current brands in its portfolio.



Francois Baudin, appointed SVP Development Luxury Hotels Europe Middle East and Africa, has been with FRHI for 9 years, where he and his teams contributed to expand FRHI's leading luxury network and pipeline in the Middle East. At this new position, he will bring a wealth of expertise in development of luxury hotels to the Group.

Laure Morvan, appointed VP Development Luxury Hotels Asia Pacific, has been with AccorHotels for over 10 years working in the Middle East and Asia Pacific regions. Previously, she held the position of Director of Development in the Asia Pacific team and has an excellent track record in the development of AccorHotels luxury and upscale network both in the Middle East and Asia Pacific.

ABOUT ACCORHOTELS

AccorHotels is a world-leading travel & lifestyle group and digital innovator offering unique experiences in more than 4,000 hotels, resorts and residences, as well as in over 2,500 of the finest private homes around the globe. Benefiting from dual expertise as an investor and operator through its HotelServices and HotelInvest divisions, AccorHotels operates in 95 countries. Its portfolio comprises internationally acclaimed luxury brands including Raffles, Fairmont, Sofitel Legend, SO Sofitel, Sofitel, onfinestay, MGallery by Sofitel, Pullman, and Swissôtel; as well as the popular midscale and boutique brands of Novotel, Mercure, Mama Shelter and Adagio; the in-demand economy brands including ibis, ibis Styles, ibis budget and the regional brands Grand Mercure, The Sebel and hotelF1.

With an unmatched collection of brands and rich history spanning close to five decades, AccorHotels, along with its global team of more than 240,000 dedicated women and men, has a purposeful and heartfelt mission: to make every guest Feel Welcome. Guests enjoy access to one of the world's most rewarding hotel loyalty programs - Le Club AccorHotels.

AccorHotels is active in its local communities and committed to sustainable development and solidarity through PLANET 21, a comprehensive program that brings together employees, guests and partners to drive sustainable growth.

Accor SA is publicly listed with shares trading on the Euronext Paris exchange (ISIN code: FR0000120404) and the OTC marketplace (Code: ACRYF) in the United States.

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