



# ACCOR HOTELS

Feel Welcome

Press release

Paris, 7<sup>th</sup> November 2016

## **AccorHotels adds a new feature to its online leisure group booking solution**

The AccorHotels online leisure group booking solution now includes a new feature which enables tourism professionals (travel agencies, tour operators, coach holiday operators, etc.) to book half-board packages.

This new feature will be available from next month on the [accorhotels.com](http://accorhotels.com) portal in the “Professional Solutions” tab, under the “Tourism / Group bookings” section. It further simplifies leisure group booking procedures for 15 to 60 people (from 8 to 30 rooms), making it easier for travel professionals to book a cheaper service that includes accommodation, breakfast and dinner.

The portal already allows them to:

- Check single, double and twin rooms availability in real-time and make provisional bookings;
- Access the best available rate.

*« Just two and a half years on, our solution for leisure group bookings has been a great success, with an average of over 4,000 leisure group bookings per year. This new offer further enriches this solution, which is unique in the hospitality industry and has already provided an effective response to strong market demand for a simple, time-saving solution »* says Jean-Claude Balanos, AccorHotels VP Leisure Sales.

To date, the AccorHotels online leisure group booking has already been rolled out in 1,000 hotels in over 300 destinations worldwide, across all market segments from economy to luxury.

### About AccorHotels

AccorHotels is a world-leading travel & lifestyle group and digital innovator offering unique experiences in more than 4,000 hotels, resorts and residences, as well as in over 2,500 of the finest private homes around the globe. Benefiting from dual expertise as an



investor and operator through its HotelServices and HotelInvest divisions, AccorHotels operates in 95 countries. Its portfolio comprises internationally acclaimed luxury brands including Raffles, Fairmont, Sofitel Legend, SO Sofitel, Sofitel, onefinestay, MGallery by Sofitel, Pullman, and Swissôtel; as well as the popular midscale and boutique brands of Novotel, Mercure, Mama Shelter and Adagio; the in-demand economy brands including ibis, ibis Styles, ibis budget and the regional brands Grand Mercure, The Sebel and hotelF1.

With an unmatched collection of brands and rich history spanning close to five decades, AccorHotels, along with its global team of more than 240,000 dedicated women and men, has a purposeful and heartfelt mission: to make every guest Feel Welcome. Guests enjoy access to one of the world's most rewarding hotel loyalty programs - Le Club AccorHotels.

AccorHotels is active in its local communities and committed to sustainable development and solidarity through PLANET 21, a comprehensive program that brings together employees, guests and partners to drive sustainable growth.

Accor SA is publicly listed with shares trading on the Euronext Paris exchange (ISIN code: FR0000120404) and the OTC marketplace (Code: ACRFY) in the United States.

For more information and reservations visit [accorhotels.group](http://accorhotels.group) or [accorhotels.com](http://accorhotels.com).

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