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## one finestay opens its doors to creative residents

onefinestay launches its programme of creative residencies across its four cities, with artists Gavin Turk and Polly Morgan and writer Emma Forrest to take part

Images: http://bit.ly/1adwhVN

Wednesday 30<sup>th</sup> October 2013 - Gavin Turk, Polly Morgan and Emma Forrest are among the artists who will take part in onefinestay's first Creative Residencies programme which launches today in London, New York, Paris and LA. onefinestay, (<a href="www.onefinestay.com">www.onefinestay.com</a>), is inviting submissions from artists of any discipline (including fine artists, illustrators, photographers, musicians and writers) from around the world to apply for free stays across the four cities, and in return asks them to donate a unique piece of work for onefinestay's art collection. A new category of upscale accommodation, onefinestay lets visitors live like locals by staying in a distinctive home while the owner is out of town.

For the launch of the Creative Residencies programme, onefinestay has confirmed Gavin Turk, Polly Morgan and Emma Forrest. Gavin Turk is one of the original Young British Artists (YBAs). His work has been collected by Charles Saatchi and was exhibited in the renowned Sensation exhibition that alerted the world to contemporary British art. He is also the co-founder of the House of Fairy Tales art and education project.

Turk will be staying with onefinestay in Paris during November, and says of the opportunity: "I'm delighted to be one of the first artists to enjoy the creative residencies – I was interested in this different spin on a traditional artists-in-residence programme. Being immersed in a neighbourhood rather than institutionalised was particularly attractive."

Also taking part in the programme this autumn is acclaimed artist Polly Morgan, whose playfully provocative use of taxidermy has won her work a host of international admirers. Polly will be staying with onefinestay in LA. onefinestay launched in LA and Paris during September, following the rapidly growing company's runaway success in London and New York. Also staying in LA will be the novelist and screenwriter, Emma Forrest. She has just adapted her memoir Your Voice In My Head into a feature film, which will star Emma Watson. Forrest, who currently lives in LA, is planning on using the residency to get a different perspective on the city she's been intrigued by since moving there from London.

Inspired by other artists-in-residence programmes, a heritage of relationships between residences and artists (from New York's iconic Chelsea Hotel to the Colombe d'Or in Provence) and the tradition for artists to have patrons, the purpose of the programme is to pair some of the unique and inspiring

homes which onefinestay can grant access to with some leading artistic and creative minds, giving them an inspiring space to think.

Alex Bagner, onefinestay's Head of Editorial, and creator and editor of the company's print quarterly publication, Guestbook, says of the initiative: "We're inspired by our characterful homes every day, and so we thought others might be too. We are in this unique position of being able to unlock previously closed doors and we hope to provide our chosen creative minds with both space and time to produce their work, as well as uncover new things to become curious about. I can't wait to see the results."

If artists would like the opportunity to spend dedicated time working on a creative project, onefinestay are now taking applications for the programme for 2014. To apply to enjoy a stay at onefinestay's unique portfolio, then submit your proposal at <a href="www.onefinestay.com/creative-residencies">www.onefinestay.com/creative-residencies</a> detailing which city you'd like to stay in and what work you'd plan to produce for the onefinestay art collection – be it a poem, a painting, a series of photographs or a short story.

## **Notes to Editors:**

Please note onefinestay is one word, no spaces, lower case

onefinestay (www.onefinestay.com) redefines the experience of city travel: live like a local by staying in a distinctive home while the owner is out of town, with a service which offers all the convenience and comfort of a hotel. Guests enjoy luxury amenities like 5\* hotel linens and toiletries, and are even lent an iPhone for the duration of their stay which is stocked with local tips from the home's owner and from which they can make free local calls. Members benefit by earning an income from a house or apartment which would otherwise stand vacant, without the risk or hassle associated with alternatives like holiday rental or short letting. Since its launch in 2010, onefinestay has signed up over 1,500 members, and today manages an exclusive portfolio of beautiful upscale homes in London, New York, Paris and Los Angeles worth over \$3bn.

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