



ACCORHOTELS

Feel Welcome

Press release

Frankfurt, Germany - May 15, 2018

AccorHotels rolls out the Passkey solution to simplify the day-to-day work of Meeting Planners

AccorHotels announces a partnership with Cvent - the market leader in corporate event management - aimed at rolling out Passkey, the online event hosting management solution.

With the Passkey solution, AccorHotels is making a mini-site available free of charge to Meeting Planners. From this mini-site dedicated to each of their events, they will be able to:

- Manage their reservation volume based on detailed reports
- Easily input their “rooming list” without the requirement for any involvement by participants

The booking procedure is also simplified for participants thanks to the following features:

- A user-friendly and intuitive reservation interface;
- All the information on a given event stored in a single location.

This solution will initially be available for 100 hotels located across the Group’s key markets. Passkey will eventually be extended to cover all hotels whose busy events schedules make using the solution a must.

By responding to the need of Meetings & Events organizers for simplification, this partnership is in line with AccorHotels’ commitment to providing the most innovative solutions on the market to its business customers.

ABOUT ACCORHOTELS

AccorHotels is a world-leading travel & lifestyle group and digital innovator offering unique experiences in more than 4,300 hotels, resorts and residences, as well as in over 10,000 of the finest private homes around the globe. Benefiting from dual expertise as an investor and operator, AccorHotels operates in 100 countries. Its portfolio comprises internationally acclaimed luxury brands including Raffles, Sofitel Legend, Fairmont, SO/, Sofitel, onefinestay, Rixos, MGallery by Sofitel, Pullman, Swissôtel and 25hours Hotels; the popular midscale and boutique brands Novotel, Mercure, Mama Shelter and Adagio; much-prized economy brands including JO&JOE, ibis, ibis Styles, ibis budget and the regional brands Grand Mercure, The Sebel and hotelF1. AccorHotels provides innovative end-to-end services across the entire traveler experience, notably through the acquisition of John Paul, the world leader in concierge services.

With an unmatched collection of brands and rich history spanning close to five decades, AccorHotels, along with its global team of more than 250,000 dedicated women and men, has a purposeful and heartfelt mission: to make every guest Feel Welcome. Guests enjoy access to one of the world’s most rewarding hotel loyalty programs - Le Club AccorHotels.

AccorHotels is active in its local communities and committed to sustainable development and solidarity through PLANET 21, a comprehensive program that brings together employees, guests and partners to drive sustainable growth.

Accor SA is publicly listed with shares trading on the Euronext Paris exchange (ISIN code: FR0000120404) and traded in the United States on the OTC market (Ticker: ACRFY) in the United States.



For more information or to make a reservation, go to accorhotels.group or accorhotels.com. Or join and follow us on Twitter and Facebook.

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